

**Regional Economic Strategy – Fair Play South West
 Consultation Event, Lyngford House, Taunton. 2nd August
 2005 10am – 4pm.**

Workshop Programme.

Objectives

- To communicate the key objectives of the SWRDA economic strategy;
- To identify priority areas regarding the mainstreaming of gender equality in the strategy;
- To action plan recommendations for consideration by the Fair Play Network in a regional consultation process;
- Have fun!

Method

Interactive, including individual reflection, group and plenary facilitated discussion.

10.00	Introduction and Welcome – Jackie Longworth, Chair, Fair Play South West
10.30	<p>A Personal and Collective Focus – how our own lives might give us insight into creative and effective economic strategies for women in the South West.</p> <p>Snakes and Ladders Exercise (individual and group work) to include:</p> <ul style="list-style-type: none"> • Participants ‘individual’ reflection on what they want out of the economic strategy for themselves and their organisations. • Group consideration of and feedback on each individual ‘map’. • Group collective priorities. • Plenary feedback and discussion.
12.30	Lunch and networking
13.30	<p>The Regional Development Agency Economic Strategy Documents – a focus on key issues, priorities and actions (group activity).</p> <p>Group discussion of some crucial questions, e.g.</p> <ul style="list-style-type: none"> • What is missing from the table of ‘Priorities and Actions’? • Does it reflect the needs and aspirations of women in the South West? <p>Each group to decide on three key recommendations for gender mainstreaming the RDA Economic Strategy.</p>
14.45	Tea
15.00	<p>Plenary feedback</p> <p>Discussions and consensus on which recommendations should go out for consultation to the ‘Fair Play’ Network.</p>
15.45	Reflections.
16.00	Close.